

## **What is iProfile for Candidates?**

When looking for a job the chances are you use a CV, but is the traditional CV really up to scratch?

When you post or email your CV it's difficult to know whether a recruiter got it, liked it, or put you forward to any jobs. It's also impossible for you to change it once you have sent it, meaning the information held by recruiters quickly goes out of date, and there is nothing to stop people copying it or emailing it on, this is bad news at a time when ID fraudsters are on the prowl for your personal information.

Plus although you may spend hours carefully crafting a beautiful looking CV the fancy bits get ignored because recruiters quickly turn your information into data their IT systems can read, meaning critical details can be lost and ultimately you can miss out on key job opportunities.

Finally because, like most people, you probably only write the CV when you are moving jobs, it's likely you forget all but the most recent work based achievements. This is not good as research shows these are exactly what employers are looking for.

The iProfile was invented to give you a new better way to apply for jobs. It's an on line CV that anyone can quickly set up for free at iProfile, either from scratch or by uploading your existing CV which is then automatically converted. You only have to build it once, it's always up to date and you can't ever lose it.

Because an iProfile gives you a single place on the internet to record all of your achievements and experience you don't ever need to post or email your CV to recruiters again. Instead you can just share a web link with trusted recruiters and they can connect with you. You can update it whenever you like, not just when looking for a new job, but whenever you do something great at work, or when you pass a new training course.

By tagging your iProfile with key skills or experiences that recruiters are looking for it can help match you to the right opportunities more easily. And each time a recruiter looks at your iProfile they always see your latest information, even if you only updated it seconds ago. You also have far greater control, you decide who can look at your iProfile and can track exactly when they do. You also get greater visibility for example you can see how many jobs you have been put forward to or shortlisted for. And you can even check out the competition when applying for a job by viewing certain information about the other applicants like how much experience they have.

To help protect you from fraudsters you can hide certain information or use phone masking to keep your phone number private. And you can block or remove access at any time for example when you are no longer looking for work.

On top of all this, by using an iProfile you are using a CV template preferred by recruiters. They have to process thousands of CV's every day and love the iProfile because it is system friendly and always up to date.

That's why thousands of recruiters, looking to fill tens of thousands of jobs have already adopted the iProfile.

So there you have it, to upgrade your CV go to iProfile and upgrade yours today.